



# 5 Counties for Tobacco-Free Living

## Newsletter

Fond du Lac

Green Lake

Marquette

Washington

& Waushara Counties

*Our mission is creating nicotine and tobacco-free environments in which we live, work, and play while promoting healthy lifestyles through education, advocacy, and policy.*

## Funding Tobacco Prevention Saves Lives and Money:

### Since 2000:

Middle School smoking has dropped 67%

High School smoking has dropped 46%

Adult smoking has dropped 21%

This decrease in smoking will not continue without adequate funding.

### All-time LOW funding:

\$696 million was received between June 2009 and May 2010 from the tobacco tax.

Less than 1% of that amount goes to the tobacco prevention program.

This is **only 10%** of the amount that the Centers for Disease Control recommends.

Each dollar invested in tobacco prevention and control programs **saves at least \$3.60** in tobacco-caused health-care costs.

### [CDC - National Youth Smoking Rate No Longer Declining](#)

Picture credit:

Woodgate Design



[HealthDay News Reports](#): The number of teens smoking in the United States is no longer decreasing as it had for the last decade. According to a new US government study, increased tobacco prevention efforts are necessary to begin bringing these numbers down again. The CDC found the rates of teens smoking nationwide was not significantly different in 2009 than it was in 2006.

## Other Tobacco Products:

Cigarillos (mini cigars) come in assorted flavors, are cheaper than cigarettes, and are not under the same FDA regulations as cigarettes. **Tobacco blunts** are hollow tobacco tubes that you can fill with loose tobacco. Notice the flavors.

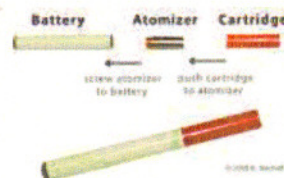


Smokeless tobacco is **not** a harm reduction product and as you can see it comes in assorted shapes and sizes. Some smokeless products contain 3 times the amount of nicotine as one cigarette. For information on marketing of tobacco visit [trinketsandtrash.org](http://trinketsandtrash.org).

## E-Cigarettes:

Electronic cigarettes contain carcinogens and toxic chemicals such as diethylene glycol, an ingredient used in antifreeze. E-cigarettes do not contain health warnings and they currently are not regulated by the FDA.

E-cigarettes could increase nicotine addiction and tobacco use in young people. They are sold without legal age restrictions and are available in different flavors that appeal to young people.



Sandy Bernier, Tobacco Control Program Coordinator  
160 S. Macy Street  
Fond du Lac, WI 54935  
sandy.bernier@fdlco.wi.gov  
920-906-5537

Julie Jorgensen, Assistant Tobacco Control Program Coordinator  
160 S. Macy Street  
Fond du Lac, WI 54935  
julie.jorgensen@fdlco.wi.gov  
920-929-3096

# 5 Counties for Tobacco-Free Living

Newsletter

Fond du Lac

Green Lake

Marquette

Washington

& Waushara Counties



*Our mission is creating nicotine and tobacco-free environments in which we live, work, and play while promoting healthy lifestyles through education, advocacy, and policy.*

## WI Statewide Smoke-Free Law

Four months after the statewide smoke-free law went into effect businesses have successfully made the transition to smoke-free workplaces. Please go out and support your favorite spot by bowling, getting a cold beverage, or taking friends and family out to eat.

Compliance has been successful overall but just a reminder: There is no smoking allowed in hotels/motels and other lodging facilities, repair shops, or any other workplace. For non-compliance issues you can call 1-800-NO-SMOKE, or file a complaint on-line at [WIBetterSmokeFree.com](http://WIBetterSmokeFree.com).

Want to know what TFAN is, check out [smokefreewi.org](http://smokefreewi.org) to learn about how you can "take action". Our Coalition can connect with the people on TFAN by looking for volunteers to speak at an event, attending an event, and by writing letters or doing other actions that make a difference in sustaining our coalition.

**Election Day is November 2nd. Don't forget to vote.**

## Candidate Meetings:

Before the September 14th Primary the Tobacco Control Coordinator and Assistant Tobacco Control Coordinator met with 52nd District candidates. The meeting with Tim Lakin was held at Marian University with Tyler Putz in attendance. The meeting with Jeremy Thiesfeldt was held at WLA with current FACT member, Courtney Williams, in attendance.

## Candidate Forums

A candidate forum was held at UW-Oshkosh on Thursday, October 14th. 52nd District candidate Paul Czisney (Dem) and 54th District candidates Jonathan Krause (Dem) and Gordon Hintz (Rep) were in attendance. 5 Counties for Tobacco-Free Living partnered with Tobacco Coordinators from re:Th!nk, and Community Action for Healthy Living. Topics addressed included: tobacco, alcohol, and physical inactivity. More than 50 community members attended to learn more about the topics and the candidates.

A Breakfast Candidate Forum was held on October 20th at the UW Extension County Services Center in Montello. 41st District candidate Fred Clark (Dem) and 42nd District candidates Joan Ballweg (Rep), Scott Milheiser (Dem), and Jay Selthofner were in attendance. Topics addressed were tobacco, alcohol, and nutrition. There were about 50 community members present.

## Great American Smokeout-November 18th

Thursday, November 18 is the 35th annual Great American Smokeout, this may be the day that many may decide to quit. Go to [cancer.org](http://cancer.org) or call 1-800-784-8669 for quitting resources.

## Reducing Tobacco Sales to Minors:

### Tobacco Retailer Education:

Awareness of WI Wins among tobacco retailers is strong and the majority of retailers know they are required to provide their employees with training. However, only 17% are aware of [SmokeCheck.org](http://SmokeCheck.org) and only 6% use the required Training Acknowledgement form. [SmokeCheck.org](http://SmokeCheck.org) is a free, online training tool for tobacco retailers approved by the state of Wisconsin. Help us spread the word!



### A troubling statistic:

In Fond du Lac County from January 2008 to August 2010, 83% of sales to minors occurred after the clerk asked for and looked at the minor's ID. A minor's ID is in a vertical layout and the month, day, and year that the person will turn 18 is in the highlighted yellow box. Clerks don't even have to do the math.

